



सत्यमेव जयते

Government of India
Development Commissioner(MSME)
Ministry of Micro, Small & Medium Enterprises

**AWARENESS PROGRAMME ON INFORMATION AND
COMMUNICATION TECHNOLOGY FOR MSMEs**

Information and Communication Technology (ICT) has facilitated business as a key enabler for competitiveness, improved product and service delivery, lowered process costs and Management Information systems (MIS). ICT at the heart of the business model, offer new ways of doing business. It has become essential for any enterprise for sustainable growth in global environment.

The Scheme for "Promotion of Information and Communication Technology in MSME Sector" is launched by Govt. of India, Ministry of MSME to facilitate MSME Sector to enhance their business capabilities through Cloud Computing, which is emerging as a cost effective and viable alternative in comparison to in-house IT infrastructure installed by MSMEs. In Cloud Computing, MSMEs use the internet to access common as well as tailor-made IT infrastructure including software for managing their business processes.

Venue: Hotel Palash Residency (M.P.State Tourism Dev. Corp.), T.T.Nagar, Bhopal

Date: 26.07.2016 from 10.00 AM Registration: First cum First Basis (Limited Seats).

Participation from MSMEs and Prospective Entrepreneurs invited

For registration contact: Shri R.K.Bhargava, Asstt. Director, Mob.: 9993030001
Dr. Surendra Singh, Asstt. Sec., FMPCCI, Mob.: 7869958887

Knowledge Partner: Telecommunication Consultancy India Ltd. (TCIL), New Delhi.

Associate Partner: Federation of MP Chamber of Commerce & Industry, Bhopal,
Ph.No: 0755-4292647 E-mail: fmpcci@fmpcci.com,

Organised by: MSME Development Institute, Pologround, Indore,
Ph. No. 0731 – 2421037, 2421659, Fax 0731 - 2420723
E-mail: dcdi-indore@dcmsme.gov.in, Website: www.msmeindore.nic.in

Udyami help line: 18001806763