

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

Nirman Bhawan, 7<sup>th</sup> Floor, Maulana Azad Road,  
New Delhi-110 108

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No.5(23)2019-20/MS/IITF-2019

Dated: 03.10.2019

To,

All Director/Incharge  
MSME-DIs

**Subject: Participation of O/o DC (MSME) in 39<sup>th</sup> India International Trade Fair,  
2019 from 14-27 November, 2019 – reg.**

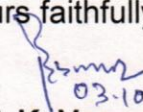
Sir,

Office of Development Commissioner (MSME) is participating in 39<sup>th</sup> IITF, 2019 from 14–27 November, 2019 at ITPO, Pragati Maidan, New Delhi. The MSME pavilion will be in Hall No. 7AB. It may be noted that space rent charges are subsidised and travelling expenses, freight charges etc. will not be admissible for the participation in IITF, 2019.

You are requested to give wide publicity and motivate the more participation from your jurisdiction for 39<sup>th</sup> IITF, 2019.

Enc. As stated.

Yours faithfully,

  
(A.K. Verma)  
Dy. Director



## FACT SHEET OF IITF-2019

Sl. No.	Particulars	Details
1.	Name of the Fair	India International Trade Fair (IITF) 2019
2.	Duration	14 <sup>th</sup> November to 27 <sup>th</sup> November 2019
3	Venue	Pragati Maidan, New Delhi
4	Built stall / booth size	6 sqm.
5	Rate of 6 sqm built stall	Rs 94,235 (including GST @ 18%.)  (General category units needs to submit the original Demand Draft of Rs. 18,847/- to respective MSME-DI and others (SC/ST/women/NER/PH) are exempted from the space rent charge)
6	Subsidy available	The participating units will be provided space rent subsid@ 80% for General category units and @ 100% for SC/ST/women/NER/PH.
7	Exhibition type	Business to Consumer (B2C) & B2B
8	Exhibitor profile	Self Help Groups (SHGs), Rural Artisans, MSMEs, NGOs
9	Exhibits to be displayed	Cosmetics, Health sector, Electronics, Kitchen Equipments, Computer peripherals, mobile phones, Food Products, Leather and textiles including Footwear & accessories.
10	Scheme guidelines	<a href="http://www.dcmsme.gov.in/Office%20memorandum%20P&amp;MS.pdf">http://www.dcmsme.gov.in/Office memorandum P&amp;MS.pdf</a>
11	Opening date for the registration	03.10.2019
12	Closing date for the registration (last date of receiving application at MSME-DI level)	18.10.2019
13	Recommendation of MSEs by MSME-DIs	25.10.2019
14	How to apply	<a href="https://my.msme.gov.in/MyMsme/Reg/COM_Matu.aspx">https://my.msme.gov.in/MyMsme/Reg/COM Matu.aspx</a>



**"MSME-EXPO 2019" of the Ministry of  
Micro Small & Medium Enterprises to be held on  
14<sup>th</sup> - 27<sup>th</sup> November 2019 in Hall No. 7 -AB  
Pragati Maidan, New Delhi**

**Terms & Conditions**

1. Stalls may be (6 Sqm) in hall / Open area and charges will be Rs. 18,847/- per stall (for booth inside the hall) for General Category and no space rent charges for SC/ST/NER/Women/PH category. The Demand Draft will be made in favour of PAO, MSME, New Delhi. No cash payment will be accepted. The Demand Draft should be issued by any National bank on or after issue date of circular.
2. The application will be accepted online only
3. The charges of stall will be for the period 14<sup>th</sup> – 27<sup>th</sup> November, 2019.
4. In case of cancellation of Stall after the allotment the Charges paid will be forfeited.
5. Payment of all applicable taxes on sale etc. will be the responsibility of exhibitors.
6. Cost of transportation of exhibits from the unit to exhibition and back will be borne by the units themselves.
7. Items in the stall will be provided as per the IITF standard package by ITPO.
8. No additional display space will be provided in the exhibition.
9. Exhibitor passes will be issued to persons authorized by the company on its Letter Head with their photo I.D and two photographs. Police verification wherever required is to be done by the Exhibitor. Maximum two persons are allowed at each stall.
10. The stalls are not transferable and Sharing of the stalls is not allowed.
11. 10. Exhibitors should ensure not to change the exterior layout of the stall allotted to them and not use any area outside the stall or the aisle.
12. Exhibitors are liable for compensation of any damage to the furniture fittings or any other property, caused due to their negligence.
13. Tentative timings of the exhibition will be from 10.00 a.m.to 7.00 p.m.
14. The exhibitors required if any additional items in the stall are required to pay extra to the event organizing agency.
15. The exhibitors are sole responsible for any theft in their stall. However, the security arrangements have also been made after the exhibition hours.
16. This is the Registration online does not guarantee for the space allocation as required.
17. The valid demand draft may be deposited at the concerned MSME-DI upload scan copy of the same at appropriate place on PMS MIS may apply on line as applicable.
18. The booth would be allotted on transparent manner.
19. ***The applicable charges are at subsidized rate. Hence no claim under scheme "Procurement and Marketing Support" will be admissible.***
20. One entrepreneur may be considered for one both only irrespective of number of units. Final decision of competent authority will be enforce in this regard and binding to all participants.
21. O/o DC MSME, reserves the right to cancel the participation at any stage without any notice to the participants.