

Entrepreneurship Awareness Program

Incubation center BSSS

27/12/2019 – 7/01/2020

In Collaboration with MSME, DI , Indore and Associate Partner FMPCCI, Bhopal

A 10 Day Workshop was organized as an initiative of the BSSS incubation Center in collaboration with In Collaboration with MSME, DI, Indore and Associate Partner FMPCCI, Bhopal, from 27th December 2019 to 7th January 2020. The workshop was organized with a view to expose the participants to the world of entrepreneurship and startups. A total of 25 students and 4 faculty members participated in the workshop with utmost dedication and high enthusiasm. The workshop had sessions from eminent industry experts and learned faculty members shortlisted by the MSME department, DI, Indore. The workshop was inaugurated by Dr Father John P.J, Principal BSSS college, Dr Amjad Hussain, CEO of incubation and innovation center for entrepreneurship (IICE), IISER Bhopal, Mr jagdish Tanwani, DGM , BHEL, Bhopal and Mr Gaurav Goyal Assistant Director, MSME-DI, Indore.



Dr Fr John P J welcoming our Guests

The following days were wised by insightful session on topics like defining an entrepreneur, ideating a business, selection of a feasible business idea, Role of MSME/CIC/LDM/NSIC/NABARD etc. , Marketing plan, Financial Planning, Banking System for entrepreneurship, Accounting Awareness and mandatory Requirements , preparation of bankable project etc. The program included a visit to IICE, **IISER** as a part of the program to expose the students to the startup and incubation environment. The summary of day wise sessions are as follows;

Day 1, Topic 1: As an entrepreneur: The resource person for the session was Mr Jagdish Tanwani, DGM Bhopal where he detailed on what it takes to be an entrepreneur , definition of Entrepreneur/ Entrepreneurship, advantages of entrepreneurship, self employment Vs Wage employment and

entrepreneurial characteristics. The students interacted with him on various queries and the session was very informative.

Day2 , Topic 2 Business Idea

The resource person for the day was C A Aman Arora who awared the students on the following topics;

How to identify your own list of business ideas?

What makes a business idea ?

Which field of business is more suitable?

Whch need will your business fulfill for the customers?

Learn from successful business owners and his experiences.

The session ended with some business games and the students were very enthused to learn more.

Day 3, Topic 3 – Best Business Idea Selection:

This session was conducted by Mr Prahlad Kumar Pandey, Consultant and leadership coach. He oriented the students by giving tips for product selection, SWOT analysis for business etc. He discussed on some selected product and services and finally ended the session by explaining the factors that affect project decisions.

Day 4,Topic 4- Role of MSME/DIC/LDM/NSIC/NABARD etc :

Mr Ankur, Consultant MNC E & Y and representative of Statement, Bhopal explained various schemes available with above institutions in entrepreneurial assistance. The pre lunch session was by Mr Prahlad K Pandey on some business games.

Day 5, Topic 5-- Motivational stories of leading Entrepreneurs and some failure stories: This was conducted by Mr Ajay Kumar Verma, Freelancer and Retd. Officer BHEL. Both the success and failure stories of businesses were shown to them through videos and was really very useful for the participants to understand the nuances of a business.

Day 6, and Day 10--Sessions of Day 6 was taken by CA Aman arora on Financial Planning, Banking System, Accounting awareness and mandatory requirements and how to prepare a bankable project. The students were given immense knowledge on the said areas and were thrilled to get the real practical experiences of the subject they are studying.

On **Day 7**, the group visited the incubation centre IISER Bhopal. Dr Amjad Hussain delivered a speech on the entrepreneurial mind set of their students and the working of their incubation centre. The students of BSSS with innovative ideas were welcomed to be part of their incubation centre. Business idea questionnaire were distributed amongst the participants were ensured to contact those with innovative and workable ideas. The student representatives of the incubation

centre gave a very detailed presentation on all their start ups and our students were highly motivated. The session was followed by a visit to their incubation centre and a group photo session.

The 10 days Entrepreneurship Awareness programme was concluded on the 8 January, 2020 in the BSSS Incubation centre. Certificates were distributed to the participants during the occasion.



Mayank Reghuwanshi, a student of BA Pass course giving his feedback during the valedictory ceremony

The students expressed their gratitude towards the college for organizing such a useful programme. Dr Smitha Pillai during her expression of gratitude thanked Mr Gaurav Goyal for selecting and sponsoring BSSS College for this programme. Mr Gaurav Goyal promised to conduct more such programmes in future too. Also, he requested the management to apply to various schemes of MSME which will benefit the students in their entrepreneurial journey and start up.



Dr Fr John P J during his address congratulated the ED cell team and the MSME officials for the successful conduction of the programme. Fr. John motivated the students to be a part of the Incubation cell and ensured all the necessary support in their effort to start up their businesses.



Glimpses of the workshop



