



**Government of India  
Ministry of MSME**

**District Industrial Potential Survey Report**

**And**

**Industrial Development Plan**

**of the district**

**VIDISHA**

**Madhya Pradesh**

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# FOREWORD

District Industrial Potential Survey Report of Vidisha District, Madhya Pradesh is a key report which not only contains current industrial scenario of the district but also other useful information about the district.

This report provides valuable inputs which may be useful for existing & prospective entrepreneurs of the district. It is the only readily available source which provides the latest data on infrastructure, banking and industry of the district. It also provides information on potentials areas in manufacturing and service sector of the district.

I sincerely hope that District Industrial Potential Survey Report of District Vidisha will facilitate easier dissemination of information about the district to policy makers and also to the professionals working in the MSME sector.

I convey my thanks to the O/o DC (MSME), New Delhi, Directorate of Industries, Govt. of M.P., Directorate of Economics & Statistics, Govt. of M.P., DGFT, FIEO, SIDBI, Lead District Bank, DIEPC, KVIC, District Mines Office, Agriculture Department for providing valuable data / information required in the preparation of this report.

I appreciate the efforts made by Ms Anugya Handoo, Sr. Statistical Officer in preparing the District Industrial Potential Survey Report of Vidisha District.

July, 2021

Indore

(Deep Chand Sahu)

Joint Director

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## **1. EXECUTIVE SUMMARY**

Speaks about the brief summary of each Chapter Contains in the Report.

Chapter 1: An overview of the report

Chapter 2: About the District

Chapter 3: District at a Glance: All aspects of development in Statistical Units

Chapter 4: Analysis of available resources in Vidisha

Chapter 5: Available infrastructure for industrial Development

Chapter 6: Present Industrial Scenario

Chapter 7: Prospects of New MSMEs Industrial Development -

Chapter 8: Paving way for the new entrepreneurs

Chapter 9: SWOT Analysis of the district

Chapter 10: District Industrial Development Plan Tabular Information

Chapter 11: Concerned agencies/ website links

Chapter 12: Summary and Conclusion

Chapter 13: Other relevant information about the district

## **2. INTRODUCTION**

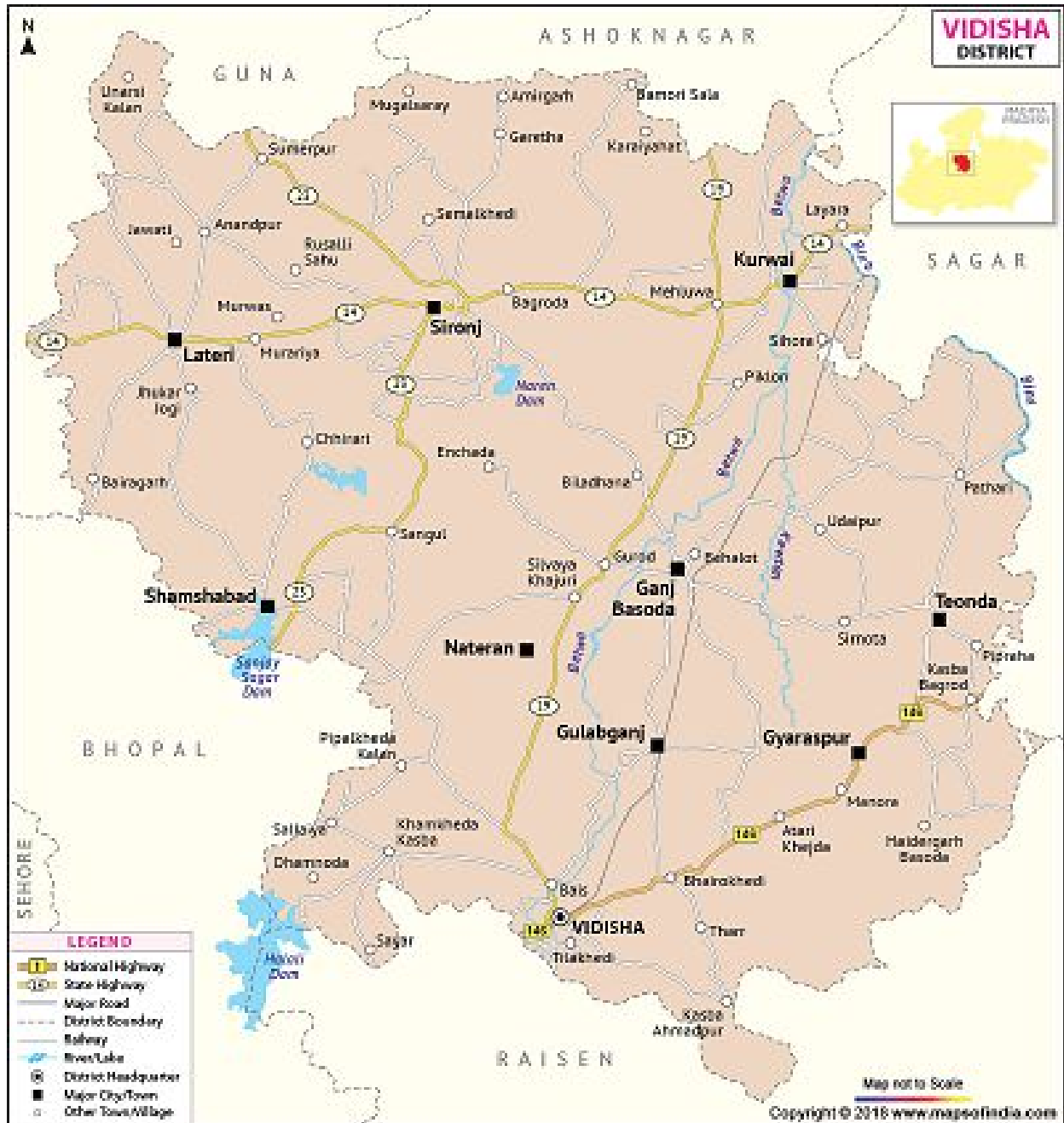
### **District overview**

The district derives its Name from the Head Quarters town of Vidisha. The earliest reference of Vidisha is contained in Ramayana by Valmiki. It is stated there that Shatrughna's Son Shatrughati was placed in charge of Vidisha. In Brahmanical religious observance again, the place is called Bhadravati, the residence of Yuvanashva who supplied the famous horse to Yudhishtira during his Ashvamedha sacrifice.

The history of the ancient city of Besnagar, three Kilometers from Vidisha and identified with ancient Vidisha, goes back to some centuries before the birth of Christ. Besnagar figures prominently in Buddhist, Jain and Brahmanical Literature in various forms such as Vessanagar, Vaisyanagar etc. Tradition connects the town with Raja Rukmangada who neglects his own wife for the Apsara Visva named the town Vishwas Nagar after her.

In 1904 Vidisha was raised to a District having two Tehsils of Vidisha and Basoda till the formation of Madhya Bharat in 1948. The district was enlarged in 1949 by the merger of the small States of Kurwai. The Sironj Sub-Division which was formerly in Kota District of Rajasthan State and small pargana of Piklone belonging to the Bhopal State were added to the district with the formation of new Madhya Pradesh. At the same time, the town and the district were renamed as Vidisha. However, under the Mughals Aurangzeb tried to rename the City as Alamgiri Nagar after himself, but without success.

## Map of Vidisha District



### **3. DISTRICT AT A GLANCE**

#### **3.1 Geographical Features:**

##### **Location**

Vidisha district of Madhya Pradesh extends between Latitude 23° 21' and 24° 22' North and Longitude 77° 15' 30" and 78°18' East. The district is situated in Eastern part of the fertile Malwa Region. The shape of this District is more or less Elliptical and the longer axis lies from North West to South East with slight projections on the North, North-West, South and South-West. Its greatest length from North-West to South-East is about 133.6 km and the greatest width from North-East to South-West is about 96 km.

#### **3.2 Demography**

##### **Demographic Profile (2011 Census):**

As of the 2011 India census, Vidisha had a population of 155,959. Males constitute 53.21% of the population and females 46.79%. Vidisha has an average literacy rate of 86.88%, higher than the national average of 74.04%: male literacy is 92.29%, and female literacy is 80.98%. In Vidisha, 15% of the population is under 6 years of age.

##### **Demography**

- **Area:** 7,371 Sq Km
- **Population:** 14,58,875



- **Male:** 7,59,568
- **Female:** 6,89,307
- **Sex Ratio (Per 1000):** 896
- **Block:** 7
- **Tehsil:** 12
- **Gram Panchayats:** 577
- **Village:** 1524
- **Revenue Divisions:** 8
- **Revenue Mandals :** 20 (19 Rural + 1 Urban)
- **Municipalities:** 3
- **Urban Council:** 3

### **3.3 ADMINISTRATIVE SETUP**

The Vidisha district comes under Bhopal administrative division. According to census2011, the total number of villages are 1614, out of which 1536 villages inhabited and 78 villages are uninhabited. There are ten tahsils and seven community development blocks with 1614 total villages under 580 Gram Panchayats in the district.

There were 5 tehsils in 1981 i.e., Lateri, Sironj, Kurwai, Basoda and Vidisha. Earlier between 1971-1981 there was no change in the jurisdiction.

In 2001 Census, there are seven tehsils namely Lateri, Sironj, Kurwai, Basoda, Nateran, Gyaspur & Vidisha and the same number of development blocks in the district.

Tahsil wise number of villages and towns

TAHSILWISE NUMBER OF VILLAGES AND TOWNS	NUMBER OF VILLAGES			NUMBER OF TOWNS		
	TOTAL	INHABITED	UN- INHABITED	STATUTORY TOWN	CENSUS TOWN	TOTAL TOWN
1	2	3	4	5	6	7
Lateri	194	183	11	1		1
Sironj	289	275	14	1		1
Kurwai	226	206	20	1		1
Basoda	183	176	7	1	1	2
Tyonda	102	99	3	0		0
Nateran	83	82	1	0		0
Shamshabad	98	96	2	1		1
Gyaraspur	128	117	11	0		0
Gulabganj	76	75	1	0		0
Vidisha	235	227	8	1		1
District Total	1614	1536	78	6	1	7

(Source: <https://censusindia.gov.in>)

For the sake of revenue administration, ten tahsils of the district are further divided in 587 patwari halkas and 20 revenue inspector circles. The district is the basic territorial unit of administration in the state as well as in India. The Collector, as the head of the district administration is the lay functionary of the Government, having vast powers and wide responsibilities. In many ways he is the link between the state Government and the people. He is the custodian of law and order and the pivot of local administration.

Collector is the chief executive officer of the district and as such he exercises general supervision over various departments in regard to their non-technical work. Coordination of the activities of various departments, controls over local-self-governing bodies, execution of Government schemes and miscellaneous functions, such as Panchayats, Census, Election and relief measures during natural calamities like floods, famine and epidemics, etc. also come within his preview.

The narrative on the organisational set-up of the collectorate may be divided into three main functionaries, viz. (i) land revenue, land-records including consolidation of land and other allied matters. (ii) law and order and (iii) development.

The Collector is assisted by Deputy Collectors, tahsildars, Naib tahsildars, revenue inspectors and patwaris. He is also associated with a number of other committees in the district. The most important among them is the district advisory committee. The Collector is also vested with statutory powers under excise act, so as to implement the excise and prohibition policy of the Government. Superintendent of Police is the head of police department at the district headquarters. In order to facilitate proper and smooth judicial by and administration, there are 19 police stations the district.

The Judiciary is independent. At the district level, there is District Court headed by District and Session Judge. District and Session Judge is assisted by civil Judges posted at tehsil level.

### 3.4 PATTERN OF LAND UTILIZATION

District/Tehsil/Block	भौगोलिक क्षेत्रफल	वन क्षेत्र	वन कृषि के लिए जो भूमि उपलब्ध नहीं	अन्य अकृत्य भूमि (पडती) शामिल नहीं	कृषि योग्य भूमि
2011-12	730197	109615	50860	25719	9770
2012-13	730197	109615	50978	25441	92736
2013-14	730194	109615	51142	24023	3721
2014-15	730194	109615	501093	32887	4190
Tehsil/Block Vidisha	106552	5689	9115	1634	766
Block Kurwai	83144	115	7655	3598	132
Tehsil Pathari	40171	115	4462	1637	324
Tehsil/Block Kurwai	42973	-	3193	1961	192
Tehsil/Block Sironj	125454	20817	7916	5703	415
Tehsil/Block Lateri	98633	38585	5714	3630	197
Tehsil Basoda	79728	3888	5837	7379	790
Tehsil Tyonda	42596	7131	2726	3027	281
Block Basoda	122324	11019	8563	10306	1071
Tehsil Gyaraspur	51130	17728	2218	858	419
Tehsil Gulabganj	36061	443	1975	555	186
Block Gyaraspur	87191	18171	4193	1413	605
Tehsil Nateran	47821	432	3420	2850	181
Tehsil Shamshabad	59078	-	5477	3653	631
Block Nateran	106899	432	8897	6503	812

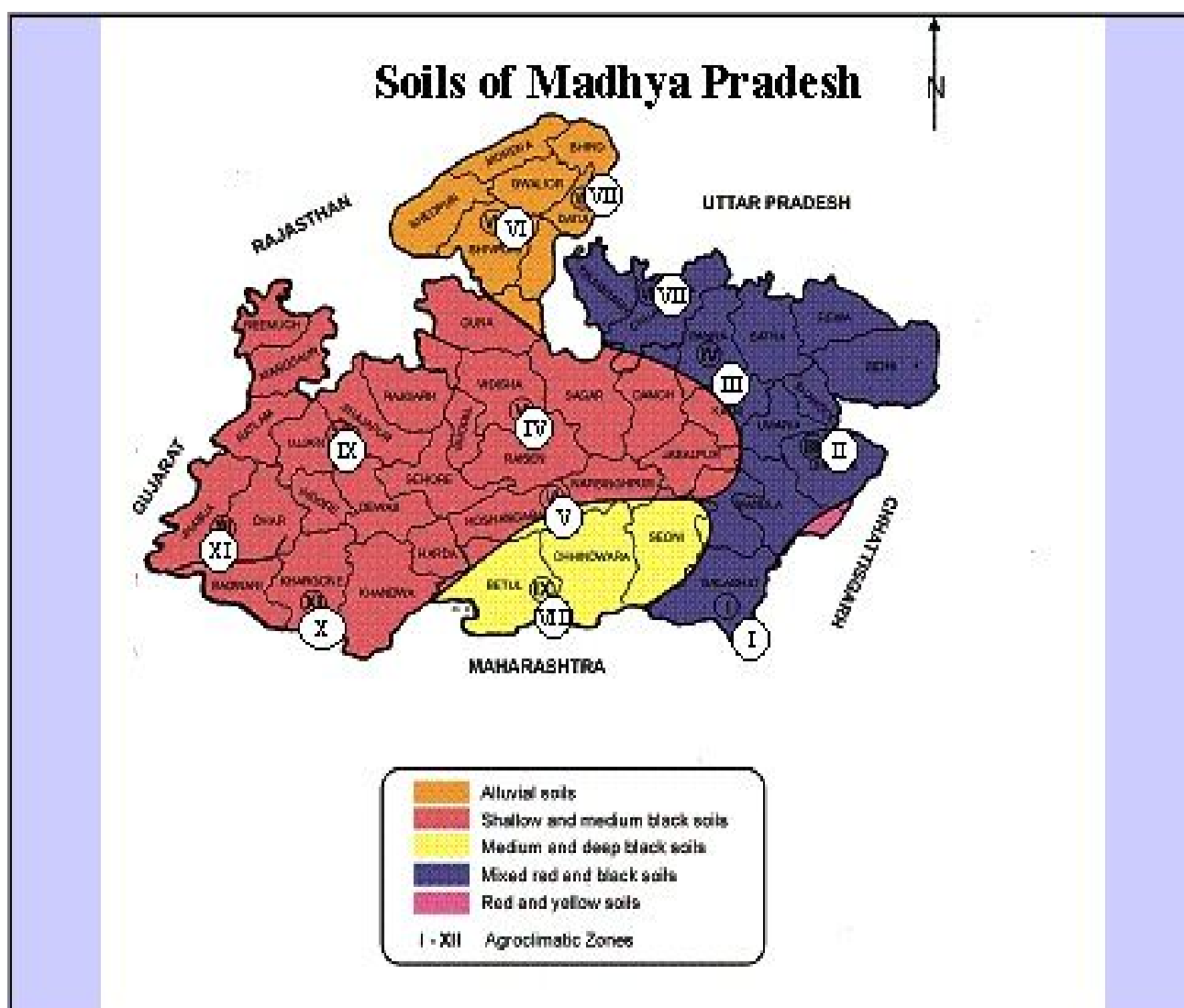
### 3.5 RAINFALL

Year-wise Rainfall in the district has been presented in the table below (in mm):

Year	2016-17	2017-18	2018-19	2019-20
Ganjbasoda	1615.6	727.4	807.8	2084.6
Gyaraspur	1472.0	760.0	864.0	1749.5
Gulabganj	1642.0	851.0	747.0	1919.0
Nateran	1301.0	848.5	667.0	1740.0
Kurwai	1338.6	1045.4	1034.2	1633.4
Lateri	1620.0	707.5	961.0	1541.0
Vidisha	1714.2	906.1	1042.8	1833.5
Sironj	1323.5	666.9	797.0	1560.7

(Source: District Survey Report, DirGeoMn)

### 3.6 SOIL CONDITIONS



### 3.7 AGRICULTURAL PRODUCES

Sharbati wheat is grown in abundance in Vidisha area. Soyabean, gram and urad are the main agricultural produce of this district which can be a major export from this district.

#### One District One Product

<b>S. No.</b>	<b>District</b>	<b>ODOP</b>
1	Vidisha	Onion

(Source: <http://mofpi.nic.in>)

### **3.8 FOREST**

There are many forests produce in the state that can be produced at scale and exported for various ayurvedic medicines namely Tendu leaves, Baheda, Aonla, Charota Seeds, Safed Musli, Chironji etc.

Baheda and Amla are used to make various ayurvedic meds for gastric problems. Since there is a push for natural alternatives to allopathic medicines these ayurvedic meds can make a mark worldwide.

### **3.9 LIVESTOCK & POULTRY**

The MP State Livestock and Poultry Development Corporation was established under Statutory Act No. 37 of 1982 on 19th November 1982. The Authorized Share Capital of the corporation is Rs.200 lacs. The capital released by Govt. of M.P. is Rs. 118.23 lacs.

Madhya Pradesh State Livestock & Poultry Development Corporation may contacted at the below mentioned details:

Main Road No. 3,  
Kotra Sultanabad Road,  
Bhopal (M.P.)-462003,  
Tel: 91-755-2776086, 5282011

District	Exotic/Crossbreed Cattle												
	Male						Female						
	Upto 1.5 Years	Over 1.5 Years				Total Male	Under 1 Year	1 to 2.5 Years	Over 2.5 Years				Total Female
		Used for Bree ding Only	Used for Drau ght Only	Used for both Draught and Breeding	Other s				In Mil k	D ry	Not Cal ved On ce	Other s	
Vidisha	105	10	4	18	1	138	119	64	292	6 3	18	0	556

### 19th LIVESTOCK CENSUS

### 3.10 FISHERY

Schemes / Policies existing in connection with Fisheries are listed below:

- Fisheries Extension
- Matsyabij production
- Development of fisheries in irrigation Jlasyon
- Education Training - Training of fishermen
- Education Training - fishermen, study tour
- Fishermen cooperatives
- Aquarium and Research
- Fishermen Credit Card Scheme
- Rashtriya Krishi Vikas Yojana (RKVY)
- Matsyikiy and development of inland aquaculture
- Matsakiyjvion the Personal Accident Insurance Scheme
- Model fishermen village development plan
- Savings - co - Relief Plan

### 3.11 POWER

श्रेणी अनुसार विद्युत् उपभोग (KWH)

वर्ष	घरेलु उपभोग	व्यावसायिक (गैर- घरेलु) उपभोग	औद्योगिक उपभोग	जल प्रदाय उपभोग	सिंचाई (कृषि) उपभोग	सड़क बस्ती उपभोग	कुल विद्युत् उपभोग
2016-17	196716	34288	12763	10335	152023	3942	410066
2017-18	200853	35903	13835	10255	175864	4108	440819
2018-19	237303	38396	14268	8465	217019	4474	519925
2019-20	269914	43521	15027	8118	330293	4874	671748

### 3.12 ROADS AND COMMUNICATIONS

**Length of Roads**

S. No.	Year	Pucca Roads
1.	2016 (Jan- Dec)	1913.38
2.	2017 (Jan- Dec)	1956.98
3.	2018 (Jan- Dec)	1977.49
4.	2019 (Jan- Dec)	1993.44



### **Modes of Communication (BSNL)**

<b>Position as on</b>	<b>Mobile</b>	<b>Landline</b>	<b>Broadband</b>
31.03.2017	64896	6347	2539
31.03.2018	69186	5028	1893
31.03.2019	105781	4349	1776
31.03.2020	123882	3225	1325

### **3.13 HEALTH FACILITY**

The health services in Vidisha District are available at reasonable cost and Ambulance service is also available for any emergency. Department of Health and Family Welfare, Government of Madhya Pradesh, is playing a vital role in improving the health status & quality of living of the People of Madhya Pradesh. With the objective of providing health services in Urban and Remote areas, the department provides medical services in the state of Madhya Pradesh.

For monitoring medical related activities in Vidisha at district level Chief Medical & Health Officer(CMHO) is responsible for all the works related to this department. Local Medical Institutions At the local governance level, there are CHCs and PHCs to assist the citizens. CHC stands for Community Health Centre, PHC stands for Primary Health Centre.

### **Health Infrastructure in the District**

1. No of Block: 07
2. No of District Hospital: 01
3. No of CH: 02
4. No of CHC: 07
5. No of PHC:21
6. No of SHC:206
7. No of AWC:2371
8. No of Village:1524

### **3.14 BANKS AND POST OFFICES**

<b>Name of the Bank</b>	<b>No. of Branches</b>
Allahabad Bank	4
Andhra Bank	2
Au Small Finance Bank Ltd.	2
Axis Bank Ltd.	2
Bank Of Baroda	3
Bank Of India	2
Bank Of Maharashtra	1
Canara Bank	7
Central Bank Of India	5
Central Madhya Pradesh Gramin Bank	20

Corporation Bank	2
DCB Bank Ltd.	2
Dena Bank	1
Equitas Small Finance Bank Ltd.	1
HDFC Bank Ltd.	3
ICICI Bank Ltd.	6
IDBI Bank Ltd.	4
Indian Bank	1
Indian Overseas Bank	1
Kotak Mahindra Bank Ltd.	1
Oriental Bank Of Commerce	1
Punjab National Bank	7
RBL Bank Ltd	1
State Bank Of India	25
Syndicate Bank	3
Uco Bank	5
Union Bank Of India	4
United Bank Of India	1
Vijaya Bank	5
Yes Bank Ltd.	1
<b>Vidisha Total</b>	<b>123</b>

(Source: SLBC Website)

## **Post Offices**

<b>Number of Post Offices</b>				
<b>District</b>	<b>Year</b>	<b>Head P.O</b>	<b>Pri. P.O.</b>	<b>Br. Office</b>
Vidisha	2016-17	1	18	142
	2017-18	1	18	142
	2018-19	1	17	142
	2019-20	1	17	142

### **3.15 INDUSTRIES:**

There is no heavy industry in Vidisha district. A large industry called as Adani Wilmar Private Limited exists. The small-scale units are mostly located in Vidisha, Basoda and Sironj tahsils of the district. The main products are agricultural instruments, pesticide medicine, copy paper, wooden & steel furniture, Ready-made garments & embroidery, Engineering & servicing and repairing & servicing etc. Main cottage industries in the district are leather industry, pottery, bamboo work, chatai(mat) manufacturing, village wood industry, weaving, dyeing and printing of cloths. Cloth weaving work is being done mainly in Sironj tahsil of Vidisha district. Formally Sironj was famous for its dyeing and printing industry, but now this industry is mainly located in Vidisha and Basoda tahsil. The weaving cottage industry is located in Kurwai tahsil of the district. Lac bangles industry is located in Basoda and Sironj tahsil.

## 4. ANALYSIS OF RESOURCES

### 4.1 HUMAN RESOURCES

Vidisha was one of the oldest trade centres of central India and existence of city also referred in Ramayana. Some important statistics related with the district are placed below:

		Number	Percentage
Literates	Persons	862918	70.53
	Males	512344	79.14
	Females	350574	60.85
Scheduled Castes	Persons	292144	20.03
	Males	154504	20.08
	Females	137640	19.97
Scheduled Tribes	Persons	67603	4.63
	Males	34993	4.55
	Females	32610	4.73

(Source: <https://censusindia.gov.in>)

### 4.2 AGRICULTURAL MARKETING

#### Agricultural Produces

## Position of Financial Year 2018-19

Janpad	Kurwai	Gyaraspur	Nateran	Basoda	Lateri	Vidisha	Sironj
	(in Metric Tonnes)						
<b>Vegetables</b>	27983	23862	26520	61295	18845	26870	24659

Janpad	Kurwai	Gyaraspur	Nateran	Basoda	Lateri	Vidisha	Sironj
	(in Metric Tonnes)						
<b>Fruits</b>	21172	24811	14932	14731	7000	15326	27214

Janpad	Kurwai	Gyaraspur	Nateran	Basoda	Lateri	Vidisha	Sironj
	(in Metric Tonnes)						
<b>Spices</b>	2762	2547	2985	12117	2574	3726	3587

Janpad	Kurwai	Gyaraspur	Nateran	Basoda	Lateri	Vidisha	Sironj
	(in Metric Tonnes)						
<b>Aushadhi</b>	3.50	3.10	0.30	0.20	-	5.38	13.52

Janpad	Kurwai	Gyaraspur	Nateran	Basoda	Lateri	Vidisha	Sironj
	(in Metric Tonnes)						

<b>Flowers</b>	504	565	516	1129	340	517	644
----------------	-----	-----	-----	------	-----	-----	-----

**Position of Financial Year 2019-20:**

<b>Grains</b>	Wheat	Rice	Gwar	Corn	Other Grains
	(in Metric Tonnes)				
<b>Total</b>	1649093	87659	3502	3236	47

<b>Pulses</b>	Chana	Tuar	Urad	Moong	Matar	Other Pulses	Others (Peas)
	(in Metric Tonnes)						
<b>Total</b>	208292	196	7433	33	34454	2193	1564

<b>Tilhan</b>	Til	Alsi	Moongfali	Rai	Soyabean
	(in Metric Tonnes)				
<b>Total</b>	33	25	111	1213	263377

Others	Sugarcane	Cotton

<b>Total</b>	224	0
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### 4.3 CROPPING PATTERN

**There are two sessions for agriculture crops in Vidisha.**

#### **1. Rabi Session crops:**



Gram, Area 235880 hectare

#### **2. Kharif Session crops:**





#### 4.4 IRRIGATION FACILITIES

An overview of Irrigation Facilities in the district:

<b>Irrigation By Different Source</b>	<b>Number</b>	<b>Area Irrigated km<sup>2</sup></b>
Dug wells	11816	427
Tube wells/Bore wells	16057	1063
Tanks/ponds	23	48
Canals	11	399
Other Sources		618
<b>Net Irrigation Area</b>		<b>2555</b>

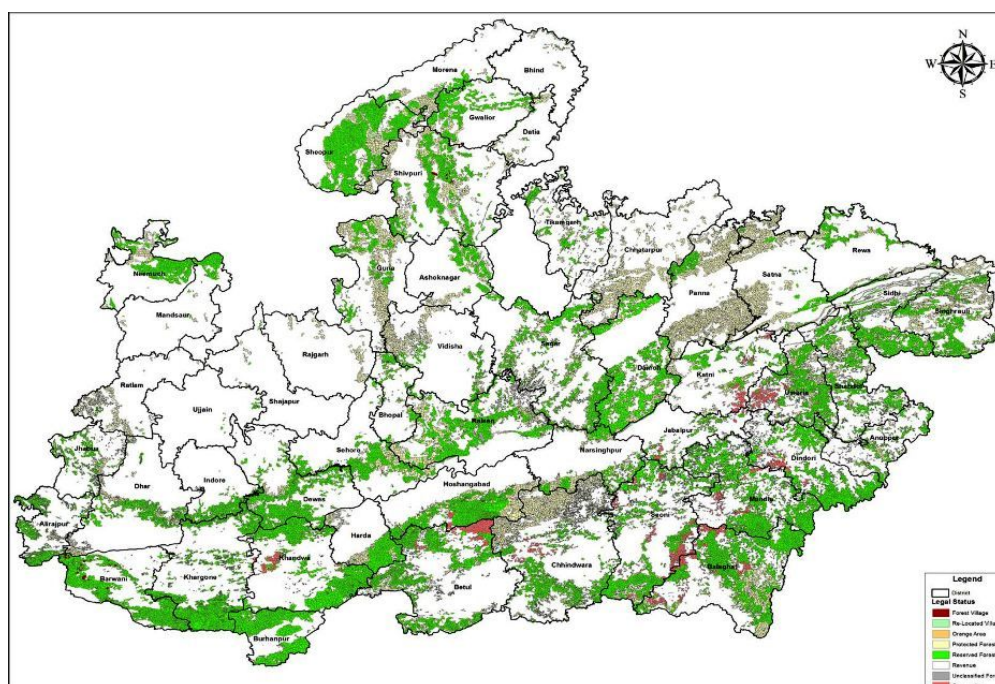
<b>Number of Ground Water Monitoring Wells of CGWB (As on 31.03.2013)</b>	
Number of Dug Wells	21
No Piezometers	6

*(Source: District Survey Report, DirGeoMn)*

## 4.5 FOREST

### Forest

वर्ष	आरक्षित वन क्षेत्र	संरक्षित वन क्षेत्र	अवर्गीकृत वन क्षेत्र	कुल वन क्षेत्र
	(हेक्टेयर में)			
2016-17	33849.81	63117.09	3828.12	100794.02
2017-18	33849.81	63117.09	3828.12	100794.02
2018-19	33849.81	63117.09	3828.12	100794.02
2019-20	33849.81	63117.09	3828.12	100794.02



Source: MP Forest Department

#### 4.6 FISHERY

The following table represents the position of Fish production in the Financial Year 2019-20

<b>Janpad Panchayat</b>	<b>कुल जलीय क्षेत्र (हेक्टेयर में)</b>	<b>कुल मत्स्य क्षेत्र (हेक्टेयर में)</b>	<b>कुल मत्स्य उत्पादन (मीट्रिक टन में)</b>
Ganjbasoda	604.81	604.81	419.01
Gyaraspur	453.62	453.62	319
Gulabganj	400.81	400.81	338
Nateran	554.81	554.81	700
Lateri	452.00	452.00	400
Vidisha	453.62	453.62	338
Sironj	550.00	550.00	419.01
<b>TOTAL</b>	<b>3164.10</b>	<b>3164.10</b>	<b>2933.10</b>

#### 4.7 MINERALS

##### AVAILABILITY OF MINERALS:

Economic Minerals, some occurrence of bauxite, iron ore and clay have been reported along with laterite. The Vindhyan sandstone and basalt are used by local people as building material. Small isolated laterite capping on basalt flows occurs at several places. They are generally rich in iron except for

occasional small boulders of aluminous laterite. Development of lithomergic clays is being used by villagers for the construction purpose. Occurrences of bauxite are reported from Basoda (23°52':77°50'), Batholi (23°49':78°05') and Chitrawan (23°43':77°56'), Numerous segregated rounded masses of rich aluminous laterite are reported near Konkargarh and Isarwar (24°08':77°26'), Kotra and Agra (23°56':77°28'), Sironj at Pargana. Most of the lava flows comprise fresh, hard and compact basalt as columns and large boulders. It can be used as stone bridges, pavement stones, road material and for concrete aggregates. Fine grained compact and thin bedded rock of Upper Bhandar Sandstone can be split into sizeable slabs along bedding and clay partings. They form excellent flooring and roofing stones and stone bricks.

The details of mineral occurrence are described below:

#### **Limestone –**

The reserves of an intertrappean limestone deposit, 58 kilometres from Ganj Basoda Railway Station, have been estimated at 50,000 tons covering an area of one acre and is on an average 8 meters thick. The limestone is fine-grained, compact and greyish in colour. The deposit has been worked in the past for lime for local use.

Numerous segregated, rounded masses of richly aluminous laterite were found near Konkargarh and Isarwas and again near Kotra and Agra in the Sironj Sub-Division embedded in brecciated and pelley laterite.

#### **Laterite –**

There are large capping of laterite in the district. The hard compact varieties of laterite are sometimes used as building stones. The soft rock has also been widely used as a road metal

### **Vindhyan Sandstones –**

A great thickness of the upper Vindhyan sandstones cover a large area of the district. These sandstones form excellent building material and are extensively quarried. Most of the quarries are in Kaimur or Rewa sandstones. The Kaimur sandstone is usually the strongest and most durable material. It is usually utilised for building massive structures. The sandstone being softer is used for the purpose of delicate carvings for which the carvers from Bhopal Division are conveniently situated with regard to transport facilities.

### **Basalt –**

The Deccan trap basalts are used for ordinary building stones, mostly for village huts and occasionally for foundation up to plinth level. Due to difficulty of getting well-dressed blocks the tendency is to avoid this rock as far as practicable.

### **Road Metal –**

The chief source is the Deccan trap. Other important rocks used are laterite and Vindhyan sandstones.

**Clay White** clay is reported from a place near Kurwai. The clay varies a good deal in colour due to iron staining.

### **Iron Ore –**

There are occurrences of laterite of highly ferruginous composition spread over an area in the district. The laterite capping are tapped at places as a source of ironore for the indigenous furnaces.

### **MINERAL POTENTIAL**

<b>Boulder (MT)</b>	<b>Bajri (MT)</b>	<b>Sand (MT)</b>	<b>Total Mineable mineral potential (MT)</b>
Huge as majority of the district is occupied by the minor minerals i.e., basalt.	It is associated with river sand	It is found mainly in Betwa, Nion, Sagad, Bina though the resources as per their area in the district is huge.	Huge, immense as most of the district is occupied by minor minerals which include basalt and Laterite and other stones as road metal and soil. Thus, mineral potentials are immense.

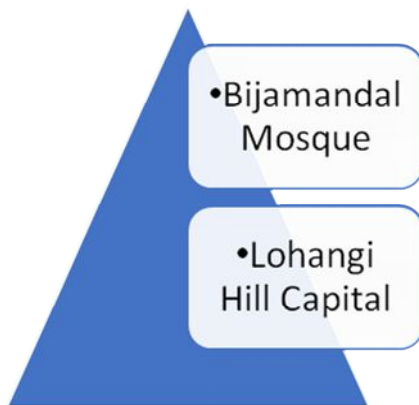
### **4.8 TOURISM**

The following are the different tourist places in and around Vidisha:

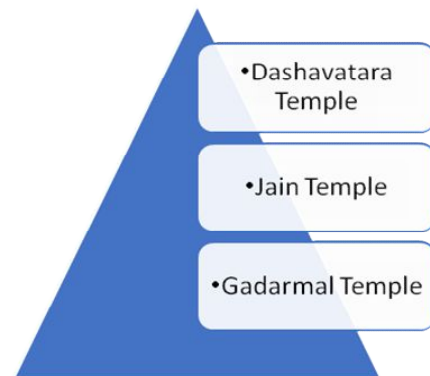
Pilgrimage: Temple: Temples of Charantirth ghat, Sachi Stupa, Jain temples

Vidisha is a historic city and the traces of past can be found everywhere in the town and around the town. Some traces of 13<sup>th</sup>centuries were found in

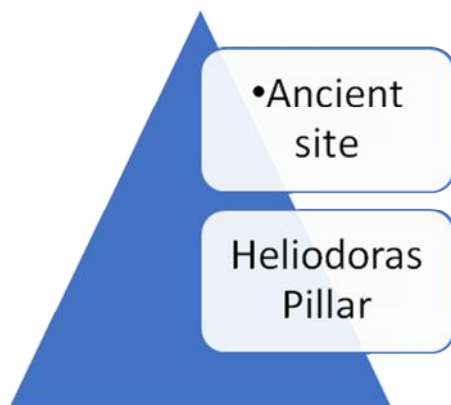
the core city area. The following sites have been identified under Ancient Monuments and Archaeological Sites and Remains Act, 1958 as ' Ancient Monument ':



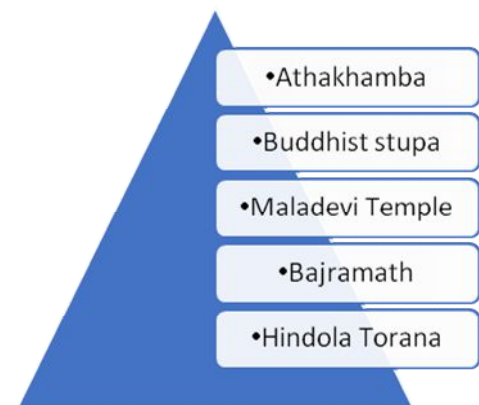
**Bhilsa**



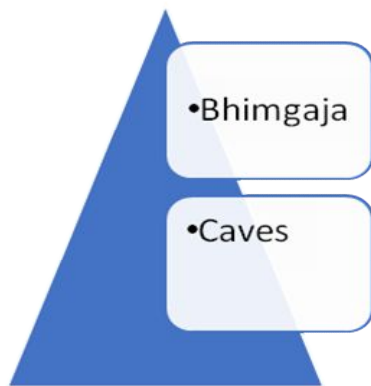
**Badoh**



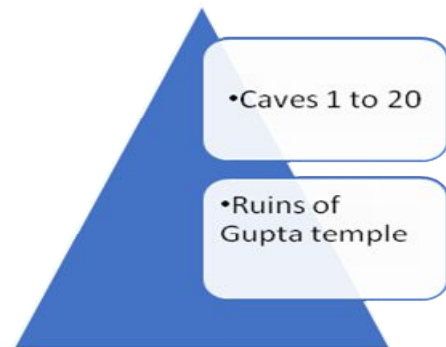
**Besnagar**



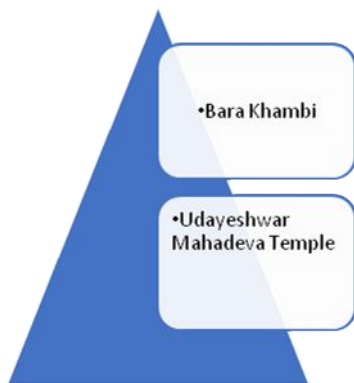
**Gyarpur**



**Pathari**



**Udaygiri**



**Udaypur**

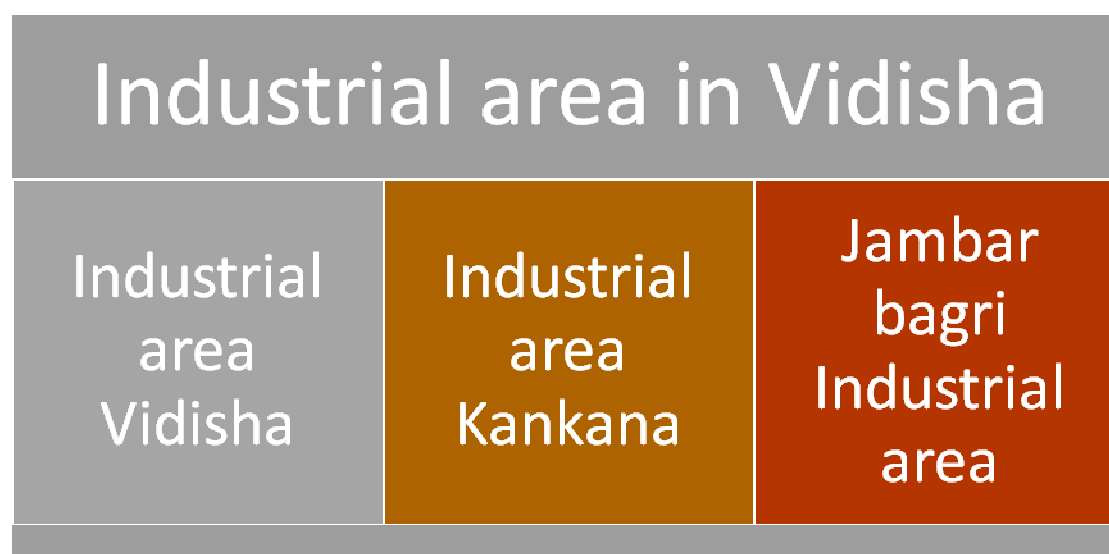


## 5. AVAILABLE INFRASTRUCTURE FOR INDUSTRIAL DEVELOPMENT

### 5.1 PHYSICAL AND STRUCTURAL DIMENSIONS

This part covers the available infrastructure in the district needed for the development of the industries.

#### 5.1.1 INDUSTRIAL AREA



#### 5.1.2 RAILWAYS

**Rail Network:** Vidisha Railway Station is situated on the main Railway Track Delhi to Mumbai and Delhi to Hyderabad. up and down train passing from Vidisha.



### **5.1.3 ROADS & COMMUNICATIONS**

**Road:** Bhopal-Kanpur NH-146 via passing Sanchi-Vidisha-Sagar. The distance from Vidisha to Bhopal is 60 k.m. State Highway 19 Vidisha to Ashok Nagar.

### **5.1.4 AIR & WATER TRANSPORT**

**Air:** Vidisha is situated at the middle of Madhya Pradesh and it is very near Capital of Bhopal, Vidisha is approachable from either side by road and rail links. Bhopal (65 Kms) is the nearest airport, which is connected to Delhi, Mumbai, Hyderabad and Udaipur. The taxi-ride takes about 1-2 to reach Bhopal from Vidisha.

**Nearby Ports including ICDs:** Container Corporation of India Limited, ICD-Mandideep, Bhopal.

*(vidisha.nic.in)*

## **5.2 SOCIAL INFRASTRUCTURE**

This part covers various other components in connection with the germination of new businesses in the district; as well as nourishing the existing business units.

### **5.2.1 LENDING INSTITUTIONS**

The Lead Bank Scheme, introduced towards the end of 1969, envisages assignment of lead roles to individual banks (both in public sector and

private sector) for the districts allotted to them. A bank having a relatively large network of branches in the rural areas of a given district and endowed with adequate financial and manpower resources has generally been entrusted with the lead responsibility for that district. Accordingly, all the districts in the country have been allotted to various banks. The lead bank acts as a leader for coordinating the efforts of all credit institutions in the allotted districts to increase the flow of credit to agriculture, small-scale industries and other economic activities included in the priority sector in the rural and semi-urban areas, with the district being the basic unit in terms of geographical area.

<b>Lead Bank in VIDISHA</b>	<b>State Bank of India</b>
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### 5.2.2 TRAINING FACILITIES

<b>Type of Institution</b>	<b>Number of Institutions</b>
Polytechnic College	3
Engineering College	1

Apart from the above, there are around 22 ITI's functional in the district:

S.No	ITI Name	Tehsil	Vidhansabha	Govt/Pvt
1	GOVT ITI - VIDISHA, DIST - VIDISHA	Vidisha	Vidisha	GOVT
2	GURUDEV SHRI VIDYASAGAR PRIVATE ITI - VIDISHA, DIST - VIDISHA	Vidisha	Basoda	PVT

3	SARDAR VALLABHBHAI PRIVATE ITI - VIDISHA, DIST - VIDISHA	Vidisha	Vidisha	PVT
4	SHRI RADHE KRISHAN PRIVATE ITI - Vidisha, DIST - Vidisha	Vidisha	Vidisha	PVT
5	SWAMI VIVEKANAND PRIVATE ITI - GULABGANJ, DIST - VIDISHA	Gulabganj	Vidisha	PVT
6	UNITY PRIVATE ITI - VIDISHA, DIST - VIDISHA	Vidisha	Vidisha	PVT
7	CHETANYA PRIVATE ITI - VIDISHA, DIST - VIDISHA	Vidisha	Vidisha	PVT
8	UIIT PRIVATE ITI - VIDISHA, DIST - VIDISHA	Vidisha	Vidisha	PVT
9	TECH CREATIVE PRIVATE ITI VIDISHA DIST VIDISHA	Vidisha	Vidisha	PVT
10	CORNELL PRIVATE ITI - VIDISHA, DIST- VIDISHA	Vidisha	Vidisha	PVT
11	AESWS VIDISHA 2			
12	AESWS VIDISHA TALAIYA			
13	Samrat Ashok Technological Institute Engineering College			
14	SATI POLYTECHNIC COLLEGE VIDISHA			
15	SVCF - Vidisha			
16	Swami Ambrish Chetanya Sewa Samiti, Vidisha 01			
17	Bhaskar Foundation			
18	MSE-Solutions Pvt Ltd	Vidisha		
19	treegnars beauty Academy	Vidisha		
20	Vikalp welfare society	Vidisha		
21	VS Training Centre	Vidisha		
22	Balajee Training Centre	Vidisha		

(Source: <http://www.mpskills.gov.in>)

## 6. PRESENT INDUSTRIAL SCENARIO

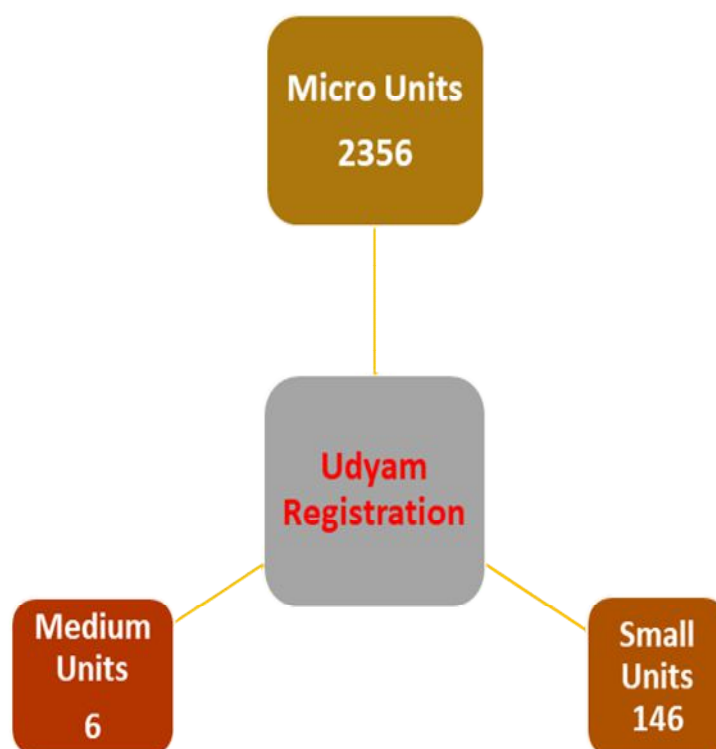
### 6.1 Overview of MSMEs

Enterprises with Udyog Aadhaar Number:	16127
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*(Source: As per UAM database)*

### Udyam Registration

**Udyam Registrations in the District at a glance (as on 31.07.2021):**



*(Source: Udyam Registration Portal)*

**Statistics related to the units formed with the assistance of District Trade & Industries Centre, Vidisha during the Financial Year 2019-20:**

Name of the District	Number of Units	Persons Employed	Investment (in Rs.Lacs)
Vidisha	432	1485	9.67

*(DTIC- Vidisha)*

**Small Industries set- up through Khadi Gram Udyog Board in Vidisha district (from 2016-17 to 30.06.2020)**

**Mukhyamantri Swarozgar Yojana**

Name of the District	Number of Units	Persons Employed	Investment (in Rs.Lacs)
2016-17	105	227	252.45
2017-18	86	249	314.75
2018-19	71	142	251.22
2019-20	19	76	73.6
2020-21	Nil applications received due to inactivity of MPONLINE Portal.		

*(Source: KVIB)*

## **Mukhyamantri Aarthik Kalyan Yojana**

Name of the District	Number of Units	Persons Employed	Investment (in Rs.Lacs)
2016-17	41	50	8.5
2017-18	47	80	23.2
2018-19	27	54	12.5
2019-20	21	42	10.5
2020-21	Nil applications received due to inactivity of MPONLINE Portal.		

*(Source: KVIB)*

## **6.2 INDUSTRIAL CLASSIFICATION**

<b>S. No.</b>	<b>District Name</b>	<b>Total No. of Units</b>	<b>Micro</b>	<b>Small</b>	<b>Medium</b>
1	VIDISHA	705	625	75	5

<b>S. No.</b>	<b>District Name</b>	<b>Total No. of Units</b>	<b>Micro</b>	<b>Small</b>	<b>Medium</b>
1	VIDISHA	1803	1731	71	1

**Manufacturing Enterprises with 2 Digit NIC Code in Vidisha District:**

<b>Sl No.</b>	<b>Code</b>	<b>2 Digit NIC Code Description</b>	<b>No. of Enterprises</b>
1.	10	Manufacture of food products	303
2.	32	Other manufacturing	111
3.	25	Manufacture of fabricated metal products, except machinery and equipment	87
4.	41	Construction of building	59
5.	1	Crop and animal production, hunting and related service activities	46
6.	42	Civil Engineering	43
7.	8	Other mining and quarrying	41
8.	28	Manufacture of machinery and equipment n.e.c.	37
9.	43	Specialized construction activities	36
10.	33	Repair and installation of machinery and equipment	33

**Manufacturing Enterprises with 2 Digit NIC Code in Vidisha District:**

<b>Sl No.</b>	<b>Code</b>	<b>2 Digit NIC Code Description</b>	<b>Total Count</b>
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1.	96	Other personal service activities	440
2.	56	Food and beverage service activities	262
3.	49	Land transport and transport via pipelines	131
4.	52	Warehousing and support activities for transportation	111
5.	85	Education	69
6.	62	Computer programming, consultancy and related activities	63
7.	82	Office administrative, office support and other business support activities	63
8.	79	Travel agency, tour operator and other reservation service activities	48
9.	74	Other professional, scientific and technical activities	47
10.	95	Repair of computers and personal and household goods	46

### 6.3 EXPORTS

**Export Promotion and Import Substitution products, etc. to be highlighted.**

Products from this district does not have sufficient volume of export. Hence, to promote the trade here better tie-ups between producers and exporters needs to be ensured through Industry specific Export Promotion Councils.

Regular consultations will help with better overall export related knowledge and improvement.

### **Export products:**

<b>S. No.</b>	<b>Product</b>	<b>Countries being exported to</b>
1.	Agricultural Equipment like grader, labeller, capsule cover	Nepal, Sri Lanka, South Africa
2.	Falag stone tiles	UK & USA
3.	Pesticides	Nepal, Sri Lanka, China

### **6.4 VOCAL FOR LOCAL PRODUCTS TO MAKE THEM GLOBAL.**

Agricultural Implements have a great scope to emerge on this line. The position of Agricultural tools and implements for the Financial Year 2019-20 stands as follows:

S. No.	Janpad Panchayat	Hal		Sinchai Pump		Ganne ki Charkhi		Bailgad i	Tractor	Ghaniya
-	-	Lakdi	Loh	Tel	Vidhyut	Shakti	Bail Chalit	-	-	-
	Kurwai	50	1095	4667	7123	-	-	1106	5090	-

2	Gyaraspu r	325	238 4	348 9	5184	35	-	170	7694	-
3	Nateran	375	502 8	481 5	3601	40	5	153	2297	-
4	Basoda	895	284 9	667 3	3073	-	-	1002	4510	-
5	Lateri	161	193	307 8	2040	18	-	94	1791	-
6	Vidisha	528	316	436 5	10521	218	-	311	4859	43
7	Sironj	2710	830	587 8	3783	-	-	825	8379	-

## 7. PROSPECTS FOR NEW MSMEs/ INDUSTRIAL DEVELOPMENT

### 7.1 MANAGEMENT OF SOLID WASTE



## 7.2 PROSPECTS FOR NEW MSMEs

New industries may find their way as under:

### **Machines and Tools**

The district produces export quality agricultural implements, there always exists a scope of new industries in the same sector.

### **Agro- based:**

Allied industries engaged in the production of products related with wheat may be taken up

### **Handloom, Craft and Textile**

In handloom and crafts Vidisha produces jute, sisal fibers which can be used to make bags, fruit tray baskets, bottle holder bags from strong sisal fibers, Rugs, matts, and jewellery.

## 7.3 CLASSIFICATION OF ENTERPRISES

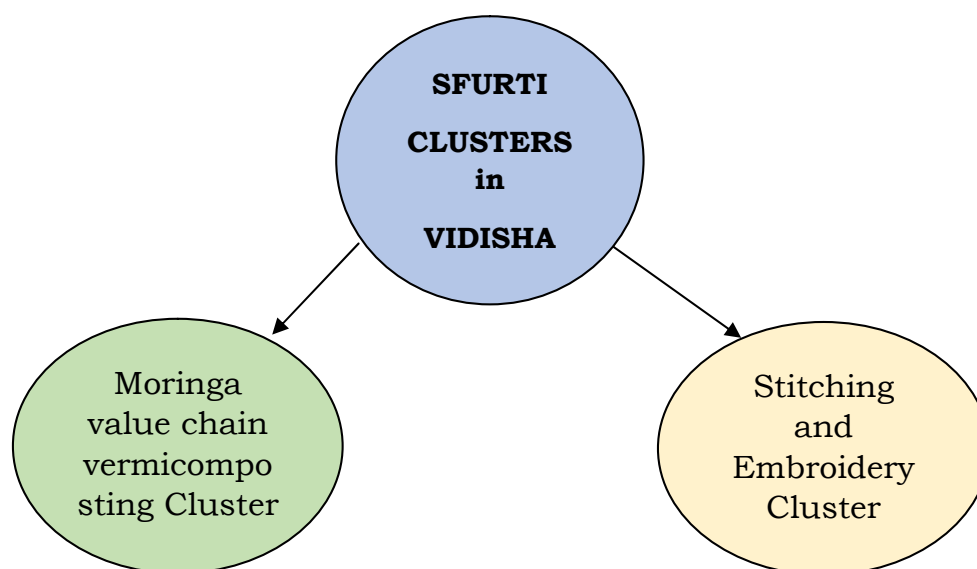


*(Source: Udyam Registration Portal)*

## **8. SCHEMES AND INTERVENTION**

### **8.1 ONGOING SCHEMES**

Two number of ongoing SFURTI clusters exist in the district.



#### **Moringa Value Chain and Vermicomposting Cluster, Vidisha, Madhya Pradesh**

Moringa Value Chain and Vermicomposting Cluster was presented by a representative of the Nodal Agency with proposed strength of 341 no. of artisans (including 340 women and 114 SC) as a 'Regular Cluster' under SFURTI Scheme. The primary objective of this cluster is to establish a Moringa based value chain in the region. Vidisha is an Aspirational district. This cluster has linked up with various local schools for provision of Moringa based human feed at a nominal price. It also employs a hybrid model of animal feed production using value added moringa, thus providing this cluster a steady source of income, while at the same time supporting

the mal-nutrition eradication initiative. It was told that with value added moringa products, the income of the artisans will increase from Rs. 2500/month to Rs. 5800/month. There is no such other cluster in the district and this cluster will serve as a common facility centre not only for the artisans in the cluster but also for the artisans in the neighbouring areas. The total cost of the project is Rs. 187.4 lakh, whereas Rs. 171.76 lakh support has been sought under SFURTI assistance. However, as the proposal included recurring expenditure and professional fees under Hard Intervention, the financials were rationalized. The SSC considered the case and approved the cluster proposal from an aspirational district with a financial assistance of Rs. 161.90 lakh. Based on the confirmation by NA, it was decided that this cluster should be completed by 31 March 2021.

### **Stitching Embroidery Cluster**

Stitching Embroidery Cluster is another cluster in Vidisha involving 410 number of Artisans has been formed. The cluster is targeted towards Zardozi Embroidery Based Products and includes a large variety of products, such as, Bridal Lehenga, sarees, sherwani (Zari), Bridal Purse, Cushion Covers, Ladies Kurtis, Photo Frame, Sling Purse, etc. Approved Cost for this Project is Rs. 233.92 lakhs

## **8.2 POTENTIAL CLUSTER**

Agricultural Implements CFC proposed & flatted agricultural Implements cluster in industrial area Vidisha (proposed)

### 8.3 OTHER SCHEMES

Large scale industry	1(Adani Wilmar Pvt. Limited)
PSU	Nil
Industry Association	3
Mini Tool Room	Nil
Vacant industrial plot	68

#### (1) Prime Minister's Employment Generation Programme (PMEGP)

- To generate employment opportunities in rural and urban areas of the country through setting up of new self-employment projects / micro enterprises in nonfarm sector.
- To provide continuous and sustainable employment to all segments of traditional and prospective artisans and rural/ urban unemployed youth in the country, so as to help arrest migration of rural youth to urban areas.
- To increase the wage-earning capacity of artisans and contribute to increase in the growth rate of rural and urban employment.
- Any individual, above 18 years of age can apply (For project costing above 10 lakh in manufacturing and 5 lakh in service sector, the applicant should have passed at least VIII standard).
- Self Help Groups, Institutions registered under Societies Registration Act 1860; Production Cooperative Societies and Charitable Trusts are also eligible.
- The maximum cost of the project/unit eligible: Rs.25 lakhs in case of manufacturing sector and Rs.10 lakhs in case of business/service sector.
- Subsidy under PMEGP (of project cost)//General category 15% .(Urban), 25%(Rural)/Special Category (including SC/ ST/ OBC/ Minorities/Women, Ex- servicemen, Physically handicapped, NER, Hill and Border areas, etc.): 25%(Urban),35%(Rural).
- Second financial assistance up to Rs.1.00 crore available for existing and better performing PMEGP/ MUDRA/REGP registered units for expanding/up grading existing units with subsidy of 15% (20% in NER/Hilly



States). The Scheme is implemented by Khadi and Village Industries Commission (KVIC), as the nodal agency at the National level. At the State level, the Scheme is implemented through State KVIC Directorates, State Khadi and Village Industries Boards (KVIBs) and District Industries Centres (DICs) and banks. Only online application is accepted. The beneficiaries can submit their application online at <https://www.kviconline.gov.in/pmegpeportal/pmegphome/index.jsp> Online EDP training introduced in the month of October 2019. Application procedure simplified by discontinuing role of District level Task Force Committee (DLTFC). Implementing Agencies permitted to forward the application to the banks directly by adopting score card evaluation.

## **(2) Credit Linked Capital Subsidy for Technology Upgradation (CLCSS)**

To facilitate technology to MSEs through institutional finance for induction of well-established and proven technologies in the specific and approved 51 sub-sector/products. Both upgradation projects (with or without expansion) and new projects are eligible.

- Any Micro and Small Enterprise (MSE) having valid Udyam Registration and availing institutional credit to buy new Plant & Machinery approved under the scheme.
- Special Benefits are applicable in case of SC/ST, Women, NER / Hill States / Aspirational Districts /LWE Districts. The subsidy shall be admissible for investment in acquisition/replacement of Plant & Machinery /equipment's & Technology up-gradation of any kind (Core plant & Machinery). Second hand & fabricated will not be eligible. Upfront subsidy of 15% on institutional Credit up to Rs. 1.0 Crore (i.e. subsidy cap of Rs. 15.00 lakh) for identified sectors/ subsectors/ technologies.
- However, to be considered as eligible, for special benefits there is no restriction for identified sectors.
- Applicant meeting the eligibility criteria should approach to loan lending bank branch / PLI. On behalf of applicant, the lending bank branch will examine & apply for subsidy claim through a dedicated online application & tracking management System (MIS), the application will reach to the Ministry through nodal Banks / Agencies. These are SIDBI, NABARD, SBI, BoB, Andhra Bank (Merged with UBI) and Corporation Bank (Merged with UBI).

## **(3) Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)**

The Credit Guarantee Scheme for Micro and Small Enterprises (CGS) was launched by the Government of India (GoI) to make available collateral-free credit to the micro and small enterprise sector. Both the existing and the new enterprises are eligible to be covered under the scheme. The Ministry of Micro, Small and Medium Enterprises, GoI and Small Industries Development Bank of India (SIDBI), have established a Trust named Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) to implement the Credit Guarantee Scheme for Micro and Small Enterprises. New as well as existing Micro & Small Enterprises. Guarantee coverage ranges from 85% (For Micro Enterprise up to Rs 5 lakh) to 75% ( For others). 50% coverage is for Retail Activity The credit facilities which are eligible to be covered both for term loans and/or working capital are collateral free. Loan up to a limit of Rs. 200 lakh is available for individual MSE on payment of guarantee fee to bank by the MSE. MSE meeting the eligibility criteria may approach eligible Banks / Financial Institutions/ Regional Rural Banks/NBFCs.

#### **(4) Skill development and training**

##### **(a) Entrepreneurship and Skill Development Programme (ESDP)**

- To motivate young persons representing different sections of the society including SC/ST/ Women, Physically Handicapped, Ex-servicemen and below poverty line (BPL) persons to consider selfemployment or entrepreneurship as one of the career options.
- To promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the country. Assistance provided for:
- Industrial Motivational Campaign (IMC): One - two day activity, for 50-100 persons within an expenditure of Rs.20,000.
- Entrepreneurship Awareness Programmes (EAPs): Two week activity with an intake capacity of 25 persons, within expenditure limit of Rs.50,000
- Entrepreneurship-cum-skill Development Programmes (E-SDP): Six weeks activity aimed at conducting special entrepreneurship development programmes for new livelihood enterprise creation and rural enterprise development. The intake capacity for the programme is 25 participants with an expenditure limited to Rs 1,25,000
- Management Development Programmes (MDP) and Mega Events: One week activity aimed at capacity building of MSMEs. The intake capacity of the programme is limited to 25 participants within an expenditure limited to Rs. 50,000. Mega events is considered for larger audience at national level.

- Youths representing different sections of the society including SC/ST/Women, Physically Handicapped, Ex-servicemen and Below Poverty Line (BPL) persons and existing MSMEs. ESDP Programmes are implemented through MSME- DIs/TCs/Other IAs. (b) Technology Centres (Tool Rooms & Technology Development Centres)
- The Technology Centres (TCs) have been set up to aid integrated development of MSMEs by providing quality Tool, Industry ready manpower, consultancy in tooling & related areas and Processes & Products development
- TCs serve in Tooling, Mould, Dies, Foundry & Forging, Electronics, Electrical Measuring Instruments, Fragrance & Flavour, Glass, Sport Goods and Footwear designing sectors across the country.
- Units desirous of availing tooling and dies facilities and consultancy services.
- The eligibility for training programmes includes from school dropout to M.Tech level.
- To provide access of MSMEs to tooling facilities for enhancement of their efficiency.
- Process & Product development in relevant sector.
- Consultancy and Job works in relevant Sector
- Skill Development. Online application for training can be filled at respective Technology Centres' website or in person at Technology Centre. For tooling and consultancy services, the relevant Technology Centres may be visited. Head of the respective Technology Centres (contact details at annexure). (5) Infrastructure support (a) Scheme of Fund for Regeneration of Traditional Industries (SFURTI) 28 To organize the traditional industries and artisans into clusters in order to make them competitive and provide support for their long- term sustainability.
- The GoI assistance for various clusters: Regular Clusters (up to 500 artisans) – up to ₹ 2.50 cr. per cluster; Major Clusters (more than 500 artisans) – up to ₹ 5.00 cr. per cluster.
- The scheme supports 'Soft', 'Hard' and 'Thematic Interventions'. Soft Interventions: 10% of Hard Interventions with maximum ceiling of ₹ 25.00 lakhs (100% scheme funding); Hard Interventions: As per project requirement. 90% (95% in case of NER, J&K and Hilly States) of Hard

Intervention cost is covered under GoI support. 10%-5% (NER, J&K and Hilly States) is contributed by IA/SPV along with land.

- Non-Government Organizations (NGOs), institutions of the Central and State Governments and semi-Government institutions, field functionaries of State and Central Govt., Panchayati Raj institutions (PRIs), etc. with suitable expertise to undertake cluster development.
- Private Sector /Corporate entities can also take up projects directly by forming cluster-specific SPVs.
- Corporate and Corporate Social Responsibility (CSR) foundations with expertise in cluster development are encouraged to participate as Implementing Agencies. In case where a private sector entity is the IA, it shall contribute at least 50% of total project cost excluding the cost of land.
- The eligible agency/ organization has to submit the proposal through SFURTI portal to any of the other designated Nodal Agencies under the scheme (as mentioned in the guidelines and as appointed from time to time) for onward submission to Ministry and Scheme Steering Committee for approval. The Guidelines of SFURTI scheme is available at: [https://sfurti.msme.gov.in/WriteReadData/Circular/SFURTI\\_NEW.pdf](https://sfurti.msme.gov.in/WriteReadData/Circular/SFURTI_NEW.pdf). Application can be submitted at: <https://sfurti.msme.gov.in/SFURTI/SfLogin.aspx>

**(b) A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE)** To set up a network of Livelihood Business Incubators (LBIs) and Technology Business Incubators (TBIs) with an aim to create jobs and reduce unemployment by promoting culture of entrepreneurship and innovation in the Agro-rural sector. National Small Industries Corporation (NSIC), Khadi and Village Industries Commission (KVIC), Coir Board or any other Institution/agency of GoI/State Govt. can set up LBI Private partner institutions and entities can also set up LBIs under PPP mode with aforesaid institutions like NSIC, KVIC, Coir Board or any other Institution /agency of GoI/State Govt. Existing incubation centres currently operating under different Ministries and Departments of Government of India or institutions including National/Regional level institutions of GoI/State Govts. Existing incubator should have adequate expertise/ infrastructure to support incubation activity for promoting Innovation, Entrepreneurship, agro-based industry. Eligible private institutions including Industry Associations, along with Academic Institutions, R&D laboratories, Universities, Government entities, Technology Parks, Technical institutions with a proven track record in

promotion of technology-based entrepreneurship in agro- rural landscape can set up new incubation centres

### **LIVELIHOOD BUSINESS INCUBATOR**

One time grant of 100% of the cost of Plant and Machinery, other than land and infrastructure, up to INR 100 Lakhs, for Government agencies. For PPP mode with Govt., one-time grant of 50% of cost of Plant & Machinery, other than the land and infrastructure, or INR 50.00 Lakhs, whichever is less.

### **TECHNOLOGY BUSINESS INCUBATOR**

One-time grant of 50% of cost of Plant & Machinery excluding the land and infrastructure or an amount up to INR 100 Lakhs, whichever is less. For existing TBIs, one-time grant of 50% of cost of Plant & Machinery excluding the land and infrastructure or an amount up to INR 30 Lakhs, whichever is less. The Eligible institution/Agency has to submit the proposal in a prescribed format given in the scheme guidelines to [js.ari@nic.in](mailto:js.ari@nic.in) or [aspire-msme@gov.in](mailto:aspire-msme@gov.in) for onward submission to the Scheme Steering Committee for approval. The guidelines of the ASPIRE Scheme is available at <https://aspire.msme.gov.in/ASPIRE/Home.aspx> (c) Micro and Small Enterprises Cluster Development Programme (MSE-CDP)

- To support the sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills & quality, market access, etc.
- To build capacity of MSEs for common supportive action through formation of self help groups, consortia, upgradation of associations, etc.
- To create/upgrade infrastructural facilities in the new/existing Industrial Areas/ Clusters of MSEs.
- To set up Common Facility Centres (for testing, training, raw material depot, effluent treatment, complementing production processes, etc.).
- Promotion of green & sustainable manufacturing technology for the clusters.
- CFCs: Grant will be restricted to 70% of the cost of Project of maximum Rs. 20.00 Crore. GoI grant will be 90% for special category projects (located in North-East & Hilly States, Island territories, Aspirational Districts/ LWE affected Districts, Clusters with more than 50% (a) Micro/Village, (b) Women owned, (c) SC/ ST units). The cost of Project includes cost of Land (Subject to maximum of 25% of Project Cost).

- **Infrastructure Development:** Grant will be restricted to 60% of the cost of project (Rs. 10.00 Crore for Industrial Estate & Rs. 15.00 Crore for Flatted Factory Complex). GoI grant will be 80% for special category projects as mentioned above.
- **Marketing Hubs/Exhibition Centres by Associations:** The GoI grant will be restricted to 60% of the cost of project of maximum Rs. 10.00 crore for Product Specific Associations with BMO rating of Gold Category and above from NABET(QCI) and 80% for Associations of Women Entrepreneurs. Remaining project cost is to be borne by SPV/State Government.
- **Thematic Interventions:** Grant will be restricted to 50% of total cost of maximum 5 activities not exceeding Rs. 2.00 lakh for each activity. GoI grant under this component for each CFC would be Rs. 10.00 lakh.
- **Support to State Innovation Cluster Development Programme:** The GoI fund would be limited to State Government share or Rs. 5.00 Crore whichever is lower and the assistance would be 90% of 30 project cost in respect of CFC projects in North-East/Hilly States, 10 Island territories, Aspirational Districts/ LWE affected Districts, as well as for projects where beneficiaries are SC/ ST/ Women owned enterprises.
- **Online applications** can be filled at <https://cluster.dcmsme.gov.in>. Hard copy of applications need to be sent through State Governments or their Autonomous Bodies or field institutes of the Ministry of MSME i.e., MSME-DIs. The proposals are approved by the National Level Steering Committee of MSE-CDP.

Website: <http://www.dcmsme.gov.in/MSE-CDProg.htm>

**(6) MP MSME PROTSAHAN YOJNA-** Government of Madhya Pradesh Department of Micro, Small and Medium Enterprises Micro, Small and Medium Enterprises (MSME) sector is considered engine for socio economic growth in the country and is fast emerging as the most vibrant and dynamic sector of the Indian economy. MSMEs provide the largest share of employment after primary sector. We are aware that, employment generation is one of the main challenges faced in the country today. This makes development of MSME sector most crucial. The Government of Madhya Pradesh (GoMP) recognizes this aspect and accordingly, is giving priority to the development of the MSME sector in the state.

**(7) STARTUP-** Startup India Scheme is an initiative by the Government of India for generation of employment and wealth creation. The goal of Startup India is the development and innovation of products and services and increasing the employment rate in India.



**(8) STANDUP-** Stand-Up India Scheme facilitates bank loans between Rs 10 lakh and Rs 1 Crore to at least one Scheduled Caste (SC) or Scheduled Tribe (ST) borrower and at least one-woman borrower per bank branch for setting up a greenfield enterprise. This enterprise may be in manufacturing, services or the trading sector.

**(9) MUDRA-** [MUDRA] is an NBFC supporting development of micro enterprise sector in the country. MUDRA provides refinance support to Banks / MFIs / NBFCs for lending to micro units having loan requirement upto 10 lakhs. MUDRA provides refinance support to micro business under the Scheme of Pradhan Mantri MUDRA Yojana.

#### 8.4 NEW INITIATIVES OF THE STATE GOVERNMENT:

For the promotion of the industries and mini- clusters, Madhya Pradesh Government has recently introduced MP MSME Industrial Land Allotment and Management Rules, 2021. The highlights of this Scheme are:

**(6) आवंटन हेतु भूमि की मात्रा का निर्धारण :- औद्योगिक भूखण्डों के लिए विकास के मानदण्ड निम्नानुसार होंगे :-**

अनुक्र मांक	न्यूनतम भूखण्ड क्षेत्र	अधिकतम आच्छादित क्षेत्र प्रतिशत में	न्यूनतम खुला स्थान एम.ओ.एस. मीटर में			अधिकतम तल क्षेत्र अनुपात (एफएआर)	न्यूनतम आच्छादित क्षेत्र प्रतिशत में
			आगे	अगल/बगल	पीछे		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	0.045 हैक्टेयर तक	75	2	1.40 /1.40	1	2	50
2	0.045 हैक्टेयर से अधिक और 0.10 हैक्टेयर तक	75	3	2.00/2.00	1.5	2	50
3	0.10 हैक्टेयर से अधिक और 0.20 हैक्टेयर तक	75	5	2.25/2.25	2.25	2	50
4	0.20 हैक्टेयर से अधिक और 0.50	75	8	3.50/3.50	3	1.50	50

अनुक्र मांक	न्यूनतम भूखण्ड क्षेत्र	अधिकतम आच्छादित क्षेत्र प्रतिशत में	न्यूनतम खुला स्थान एम.ओ.एस. मीटर में			अधिकतम तल क्षेत्र अनुपात (एफएआर)	न्यूनतम आच्छादित क्षेत्र प्रतिशत में
			आगे	अगल/बगल	पीछे		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	हैक्टेयर तक						
5	0.50 हैक्टेयर से अधिक और 0.75 हैक्टेयर तक	75	8.50	4.50/4.50	4	1.50	50
6	0.75 हैक्टेयर से अधिक और 1.00 हैक्टेयर तक	75	12	5.50/5.50	4	1.50	50
7	1.00 हैक्टेयर से अधिक और 1.25 हैक्टेयर तक	75	12	6.0/6.0	5	1.50	50
8	1.25 हैक्टेयर से अधिक और 2.00 हैक्टेयर तक	75	17	8.0/8.0	2.5	1.50	50
9	2.00 हैक्टेयर से अधिक	75	19	8.50/8.50	2	1.50	50
फ्लैटेड - उद्योगों के लिए							
10	न्यूनतम भूखण्ड क्षेत्र 1500 वर्गमीटर (0.15 हैक्टेयर)	75	5	2/2	1.5	2.00	-

(Source: mpmsme.gov.in)



## **9. SELF-RELIANT INDIA MOVEMENT UNDER FIVE PILLARS OF ATMANIRBHAR BHARAT**

### **Strengths:**

- Agriculture
- Abundance of natural resources
- Two clusters under SFURTI
- Export quality manufacturing of agricultural implements

### **Weaknesses:**

- Less number of industries
- No PSU
- Absence of Technology Centre/ Tool Room

### **Opportunities:**

- The biotechnology area
- Inclusion of Traders under MSME
- Proposed clusters under MSE- CDP Scheme

### **Threats:**

- Impact of COVID- 19 pandemic
- Dependence of agriculture on monsoons

## 10. DISTRICT INDUSTRIAL DEVELOPMENT PLAN

Name of the MSME activity	Place where identified in the District	Size and cluster of Industry [Nos]	Scheme in which it can be synchronized
Agro based industries- maida, aata,daliya,rava,rice, pulses, besan, namkeen,	Industrial area Vidisha, Basoda ,Mirjapur, Kurwai, Sironj, Khamkheda Pipalkheda, Nateran	31 [at various places]	Mudra and State scheme
General Engineering-agriculture implements like dozer, leveller, cultivator, grader,hydraulic trolley etc. and Steel fabrication like jail, gate, shutter etc .	Industrial area Vidisha, Basoda, Mirjapur, Kurwai, Sironj, Khamkheda, Pipalkheda, Nateran	150	Mudra and State scheme
Agricultural Implements CFC	Vidisha		Common Facility Centre
Agricultural Implements Cluster	Vidisha		Flatted Factory Complex

Activity related to NMCP-  [1.] Marketing assistance and technology upgradation scheme in MSMEs  [2] Technology and quality upgradation support to MSMEs	Vidisha		GeM
EDP Training	Industrial area Vdisha		Entrepreneurship Skill
ESDP	Industrial area Vdisha, Industrial area Basoda		Development Programme

(Source: DTIC, Vidisha)

Apart from this, as per the District Development Plan 2035 of the district Vidisha, 94.71 Hectares of Industrial Land has been planned to be developed for allotment of developed industrial plots in the district.

(Source: <http://mptownplan.gov.in>)

## 11. WHOM TO CONTACT AND FOR WHAT

Following is the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No.	Type of assistance	Agency
1.	For any assistance for new or existing enterprise, Udyam registration, Schemes of the Ministry of MSME	District Trade & Industries Centre, Vidisha
2.	Identification of new Projects, techno-managerial consultancy, market survey and economic survey reports.	1. DTIC, Vidisha 2. CEDMAP, Vidisha 3. MPCON, Vidisha 4. MSMEDI, Indore
3.	Land and Industrial shed	DTIC, Vidisha & MPAKVN, Bhopal
4.	Financial Assistance	Banks, MPFC
5.	For raw materials under Govt. Supply	NSIC, Indore
6.	Plant and machinery under hire / purchase basis.	NSIC, Indore
7.	Power/ Electricity	MP Elect. Board, Vidisha
8.	Technical Know –how.	1 DTIC, Vidisha 2. CEDMAP, Vidisha

		3. MPCON, Vidisha 4. MSMEDI, Indore
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	NSIC, Indore MPLUN, Bhopal MPTRIFAC, Bhopal
11.	Other Promotional Agencies	SIDBI, MSMEDI, MPTRIFAC

#### 11.1 EASE OF DOING BUSINESS:

S. No.	Type of assistance	Website
1.	For registering your business with Ministry of MSME	udyamregistration.gov.in
2.	Official website of the O/o DC (MSME)	dcmsme.gov.in
3.	All the schemes of M/o MSME in a nutshell	my.msme.gov.in
4.	The single window system for the MSMEs	champions.gov.in

5.	Khadi & Village Industries Commission	<a href="http://www.kvic.gov.in">www.kvic.gov.in</a>
6.	Coir Board	<a href="http://coirboard.gov.in">coirboard.gov.in</a>
7.	National Small Industries Corporation (A Government of India Enterprise)	<a href="http://nsic.co.in">nsic.co.in</a>
8.	For recovery of the delayed payments	<a href="http://samadhaan.msme.gov.in/">samadhaan.msme.gov.in/</a>
9.	Online application for PMEGP	<a href="http://kviconline.gov.in/pmegpeportal/pmegphome/index.jsp">kviconline.gov.in/pmegpeportal/pmegphome/index.jsp</a>

## **12. CONCLUSION AND WAY FORWARD**

### **Issues concerning MSMEs in the District**

The district provides inexhaustible reserves of building materials. Some parts of the district are hilly and major parts are plain. The district remains chiefly an agricultural district. The bulk population of the district depends on agriculture for its livelihood. Basic service enterprises like hotels, restaurants, automobile workshops, cobbler shops, general requirements shops are available in an unorganized way. There is a huge potential for services like automobile repairing and servicing, data processing, repairing of electrical items, welding, electric motor repairing, electroplating and flour mill. Today Vidisha with its brighten industrial scenario has all the ability to tap the potential opportunities. Well connectivity, stable political and social scenario and encouraging economic policies of the Central as well as the State Government and the district administration of Vidisha is surely going to contribute in the economy of Madhya Pradesh and India.

With an aim to provide support to the existing and prospective units, more need- based camps ought to be organised. These camps to focus on addressing the finance related issues, Loan Melas, Udyam Registration Camps and GeM registration on the priority basis.

### 13. OTHER RESOURCES

#### Labour & Employment

Details of Labour and employment of the district Vidisha:

Year	Shop		Commercial		Hotel		Cinema Hall	
	No.	Employees	No.	Employees	No.	Employees	No.	Employees
2016 -17	841	291	536	420	65	104	2	4
2017 -18	149 8	303	435	323	69	47	1	1
2018 -19	163 6	951	1143	948	127	167	2	2
2019 -20	177 2	1260	1303	1549	170	278	1	3

(Source: O/o Labour Commissioner)

#### Detailed List of Industries Associations

S. No.	Name of Industry association	Location	Contact Person
1.	Vidisha Laghu Udyog Sangh	Vidisha	Shri Shashank Bhargav, President



2.	Laghu Udyog Bharti	Vidisha	Shri Pradeep Mittal, President
3.	Basoda Udyog Sangh	Basoda	Shri Neeraj Tamrakar, President

### **Detailed list of Outstanding Units**

<b>S. No.</b>	<b>Name of the Unit</b>	<b>Name of the Owner</b>	<b>Name of the Product</b>	<b>Investment (in Lacs)</b>	<b>Employment</b>
1.	M/s Sanjay Udyog	Shri Vishnu Sharma	Agricultural Equipment	100	9
2.	M/s Ashok Metal	Shri Dushyant Jain	Agricultural Equipment		
3.	M/s Unikil Pesticides	Shri Shashank Bhargava	Pesticides		
4.	M/s Diamond Food Products	Shri Pradeep Mittal	Bread		
5.	M/s United Chemicals	Shri Shashank	Pesticides	450	8
6.	M/s Stone Exporters India Pvt. Ltd.	Shri Koteshwara Rao	Stone Polishing & Cutting	1000	68
7.	M/s National	Shri Rakesh	Capsule	260	46

	Capsules	Sharma	Cover		
8.	M/s Devvati Food Products	Ms Ankita Tiwari	Atta	387	20
9.	M/s M. P. Board & Paper	Shri Ashok Kothari	Craft Paper		154

**LIST OF NGOs/ SHGs WORKING FOR MSMES WHO HAVE REGISTERED UNDER NGO DARPAN PORTAL OF NITI AAYOG.**

<b>S. No.</b>	<b>Name of the NGO</b>	<b>Address</b>	<b>Activities engaged in</b>
1.	Ajna Jankalyan Samiti	Hn 593 Atal Neharu Nagarvidisha Road Bhanpur	Agriculture, Art & Culture, Children, Civic Issues, Dalit Upliftment, Drinking Water, Education & Literacy, Health & Family Welfare, HIV/AIDS, Human Rights, Labour & Employment, Legal Awareness & Aid, Vocational Training, Women's Development & Empowerment, Youth Affairs, Any Other
2.	Anusuchit Jati / Anusuchit	Gram Khamkheda	Data Not Found

	Janjati Gramin Jila Viklas Seva Samiti	Chourasi Tehsil Vidisha	
3.	Arogyam Welfare Society	Ward No. 36, Behind Of Police Hospital, New Colony Haripura Vidisha, 464001	Children, Drinking Water, Education & Literacy, Health & Family Welfare, Nutrition
4.	Betva Gram Bharti Shiksha Samiti	Ward No 19 ,Sarashvati Shishu Mandir Talaiya, Vidisha (MP)	Data Not Found
5.	Bhagat Singh Yuva Mandal Bagroda Samiti	186, Ramdwara Fatak Village Bagroda, Teh. Sironj District Vidisha	Data Not Found
6.	Bharti Santati Shiksha Sansthan	37 Rajiv Nagar Vidisha	Data Not Found

	Samiti		
7.	Bhelsa Jan Kalyan Samiti	House No. 15, Village	Education & Literacy
8.	Daksh Education And Welfare Society	58, Ward No. 19, Mohani Giri, Vidisha	Agriculture, Children, Drinking Water, Education & Literacy, Food Processing, Health & Family Welfare, Micro Small & Medium Enterprises, Nutrition, Rural Development & Poverty Alleviation, Vocational Training, Any Other
9.	<u>Dinkar</u> <u>Parishad</u>	Bada Bazar Vidisha Madhya Pradesh	Data Not Found
10.	Dronacharya Vidhyapeeth Shiksha Samiti	Rajesh Rai Mathur Main Road Rajendra Nagar Word No 20 Ganj Basoda Jila Vidisha	Education & Literacy, Environment & Forests, Food Processing, Health & Family Welfare, HIV/AIDS, Human Rights, Labour & Employment, Legal Awareness & Aid, Minority Issues, Nutrition, Panchayati Raj, Rural Development & Poverty Alleviation, Science &

			Technology, Tribal Affairs, Vocational Training, Women's Development & Empowerment, Youth Affairs
11.	Fehmida Jafri Memorial Education and Welfare Society	A-8 Balaji Avenue Hajibali Rajeev Nagar Vidisha MP 464001	Dalit Upliftment, Education & Literacy, Health & Family Welfare, Information & Communication Technology, Minority Issues, Rural Development & Poverty Alleviation, Science & Technology, Urban Development & Poverty Alleviation, Any Other